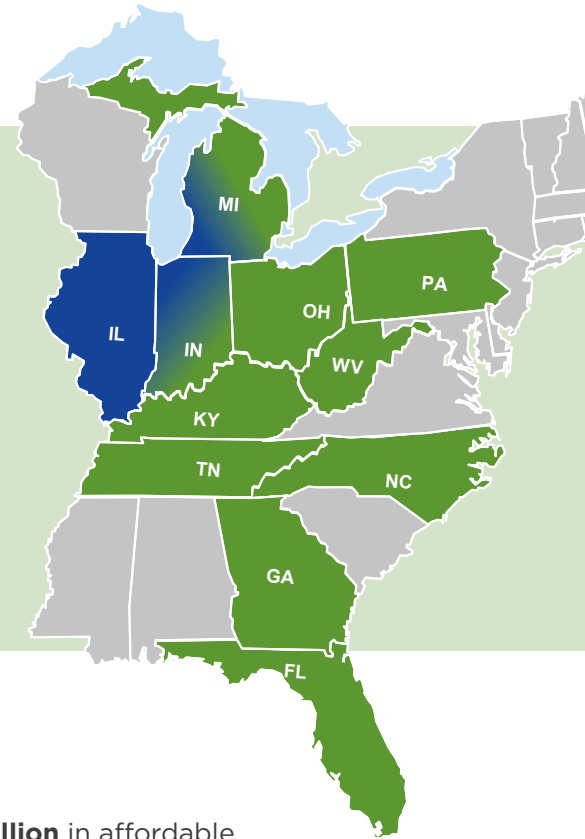


IMPROVING LIVES IN THE Chicagoland Region

PROUDLY SERVING ILLINOIS, NORTHWEST INDIANA & SOUTHWEST MICHIGAN



YOUR HOMETOWN BANK

Fifth Third Bank celebrates 15 years in the Chicagoland and Northwest Indiana region in 2016. In these few short years we have invested significant time, resources and people to help build strong communities. Employees work hard to earn the business of both consumers and businesses by consistently providing tools and services necessary to achieve life and financial goals.

In the community, our employees work with hundreds of non-profit organizations in the region. Annually we volunteer thousands of hours as mentors, advocates and providers of financial literacy programs like Empower U® and Young Bankers Club. This is part of Fifth Third Bancorp's five-year, \$30 billion commitment to community, which runs through 2020 and is committed to lending, investments and strategic support to create healthy and sustainable communities where we do business each year.*



TOTAL REGIONAL COMMUNITY INVESTMENT

Fifth Third invested nearly **\$27 million** in affordable housing projects in 2015. Employees are **involved in hundreds of non-profit, civic boards and committees** across the country, **volunteering tens of thousands of hours in our local communities.** Fifth Third proudly **provides financial empowerment to students and adults** in many settings.



The bank's suite of financial classes for students or adults is available throughout the year. With the assistance of our 2,200 employees in the region, we taught more than 17,000 Chicago area students and reached over 3,000 adults in 2015. LIFE stands for "Lives Improved through Financial Empowerment".

All **L.I.F.E. programs** are available in the Chicagoland region. Since its inception, Fifth Third Bank has reached nearly 50,000 students with the assistance of more than thousands of employees.



The Chicagoland region is the recipient of **United Way** of Metropolitan Chicago's 2016 Top 25 Corporate Citizen award for fundraising and volunteering with local United Way agencies.

Employees are active on boards and committees of United Way chapters across the area and volunteer hundreds of hours each year. Company-wide, 2015, our corporate and employee gifts to United Way totaled more than \$7.8 million.



In 2015, our mobile financial empowerment center that we proudly call our "ebus," traveled throughout our region, engaging with constituents and families, connecting with 15 community partner organizations, bringing financial classes and empowerment to hundreds of individuals in our underserved communities.

In Illinois, we are proud to have served the communities of Chicago, Elgin, Freeport, Kankakee, Rockford and Waukegan; and in Indiana to have served Gary, Hammond and Michigan City.



Fifth Third has donated more than \$6 million to fund cancer research through its collaboration with **Stand Up To Cancer (SU2C)**.

In the Chicagoland region, Fifth Third conducted "Stand Up To Cancer nights" in collaboration with Kane County Cougars and the Gary Rail Cats to raise visibility and awareness of Stand Up To Cancer's mission. Prior to games, Fifth Third volunteers discussed donation offers associated with checking accounts and distributed literature and giveaways.



IMPROVING LIVES IN THE CHICAGOLAND REGION *continued*

Literacy is an important word at Fifth Third Bank. Because whether it's words or finances, understanding how to use them is often **the difference between struggle and empowerment.**

Through our financial literacy programs in 2015, we provided life-tools to more than 4,000 students and 3,000 adults across the region. These programs incorporate basic banking, budgeting, building and repairing credit, and homeownership. The Chicagoland region's partnership with the City of Chicago Small Business Expo and Junior Achievement helped us reach even more, with employees helping to inspire more than 5,000 others through these efforts in 2015.

"Understanding the basic principles of money can, and do, make a substantial difference in one's life," said Robert A. Sullivan, regional president, for Fifth Third Bank, Chicagoland Region. **"Fifth Third employees give**



individuals the power to achieve their financial goals. That power generates limitless opportunities for not only that individual, but also for all those that individual supports."



Fifth Third Young Bankers Club® is the Bank's signature L.I.F.E. program for fifth grade students, where they learn the basics about money and the importance of education and personal responsibility. In 2015, bank employees served as mentors and provided some 100 hours to our community through this program.

Fifth Third is proud that since 2004, more than 13,000 students have graduated from Young Bankers Club throughout all fo the Bank's markets.



Chicagoland region employees celebrate our namesake holiday Fifth Third Day on May 3 (5/3) by helping to address the issue of hunger in our communities.

In Chicago, the bank donates community vegetable gardens to schools and non-profit organizations in food desert areas. Throughout our region, employees fundraise and volunteer at local food banks. In 2016, the region donated over 150,000 meals to area food banks and shelters.



Fifth Third Bank considers it a privilege to honor veterans and their families. In the Chicagoaland region, employees led fundraising campaigns that raised more than \$500,000 to fund scholarships of veterans and the families of those wounded or lost in action. Employees assembled and sent over 7,000 care packages to soldiers in Iraq and Afghanistan. In partnership with CareerBuilder, the Chicago region hosted job fairs for veterans and their families, helping hundreds find gainful employment.

Company-wide we provided career coaching scholarship to veterans, invested over \$200,000 with Rebuilding Together to help rebuild the homes of low-income veterans.



Fifth Third Bank is the exclusive sponsor of Dave Ramsey's Foundation in Personal Finance curriculum for high school students. In the Chicagoland region, we delivered the curriculum to over 17,000 students. In the five years of our sponsorship, Fifth Third and Dave Ramsey have helped to educate over 800,000 students in the ways of personal finance, paving the way for these students' successful financial futures.