

# Investment Banking | Industry Spotlight



Consumer & Retail | Q3 2016

## Consumer & Retail Investment Banking

Fifth Third Securities' Consumer & Retail Investment Banking Group advises middle market and mid-cap companies on M&A advisory, capital raising, and strategic alternatives in the following sectors:

#### Consumer

- Apparel, Accessories & Footwear
- Building Products
- Consumer Services
- Household Products
- Interior Furnishings
- Personal Products
- Recreational Products

#### Restaurants

- Casual Dining
- Coffee & Specialty
- Family Dining
- Fast Casual
- Fine Dining & Polished Casual
- Franchisees
- Quick Service (QSR)

### Food, Beverage & Agribusiness

- Agricultural Inputs
- Beverages
- Dairy Products
- Foodservice Distribution
- Ingredients and Flavors
- Packaged Food/ Snack
- Protein Processing

#### Retail

- Apparel, Accessories & Footwear
- Discount & Off-Price
- Furniture & Furnishings
- Grocery & Pharmacy
- Internet & e-Commerce
- Mass Merchandise
- Specialty

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## Representative Transactions











Sell-Side Advisor





obtained sub-debt financing from



Financial Advisor



\$80,000,000 Senior Secured Credit Facilities

## MasterCraft

**Lead Arranger** 



\$1,100,000,000 Senior Secured Credit Facilities

TEMPUR + SEALY

Joint Lead Arranger



\$1,500,000,000 Senior Secured Credit Facilities



Joint Lead Arranger



\$2,425,000,000 Senior Secured Credit Facility



Joint Lead Arranger





## **Real GDP Growth**



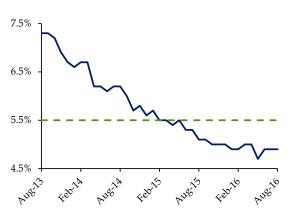
Source: Bureau of Economic Analysis

## **Consumer Sentiment Index**



Source: University of Michigan

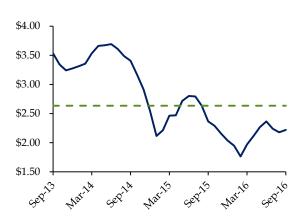
## **National Unemployment Rate**



Source: Bureau of Labor Statistics

## **Retail Gas Prices**

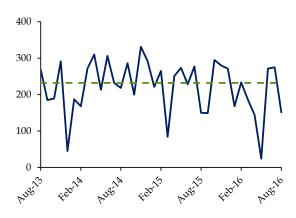
(in \$'s per gallon)



Source: Energy Information Administration

## **Additions to Non-Farm Payrolls**

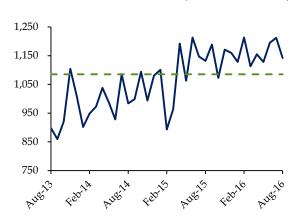
(in thousands of employees)



Source: Bureau of Labor Statistics

## **Housing Starts**

(in thousands of units)



Source: United States Census Bureau



## **Consumer & Retail Sector Insights**

**Concentration:** per a recent study by The Economist, the retail industry is becoming one of the most concentrated industries in America

- Trend is particularly pronounced with pharmacies/drug stores, home centers and general merchandise stores, as evidenced by:
  - Dollar Tree/Family Dollar & Walgreens Boots Alliance/Rite Aid

**e-Commerce:** sales continue to grow at double-digit rates (15% in 2014 & 2015) – driven by ease of use, availability and convenience

- Attempts to "catch up" to Amazon have the added benefit of costing less than traditional bricks-and-mortar development
- Unilever's acquisition of Dollar Shave Club for over \$1 billion is perhaps the largest bet on e-Commerce by any consumer business

**Omni-Channel:** accessing the consumer at various points of sale can take various forms, and produce varying levels of success

- Macy's and Kohl's "down market" concepts (Backstage and Off Aisle, respectively) are additive but may not be game-changers
- Jos. A. Bank's reduced reliance on discounting has produced poor results and complicated the integration with Men's Wearhouse
- Restoration Hardware's acquisition of wholesaler WaterWorks was applauded by investors despite representing a major shift in strategy

Customizing the Experience: the "experience" is not limited to the store

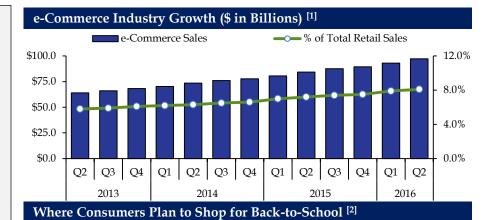
- Toys R Us is experimenting with integrating technology into new play areas to drive traffic
- Meanwhile, companies like Houzz are forcing furniture retailers to invest in technologies that allow consumers to "visualize" purchases

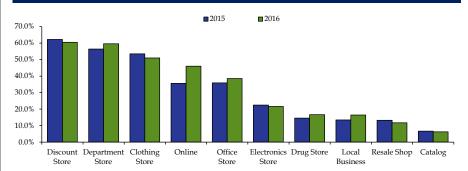
**Conscious Consumers:** the advent of social media has caused brands to take a more socially conscious approach to marketing their products

- PETA publishes a list of consumer products that test on animals
- Eco-friendly and organic detergents and cleaning products

**Investment Policies:** adapting to the new normal of bricks-and-mortar retail means elevating shareholder friendly activities above investment

 And those that do not dedicate a healthy percentage of free cash flow to share repurchases may find themselves victim to activists

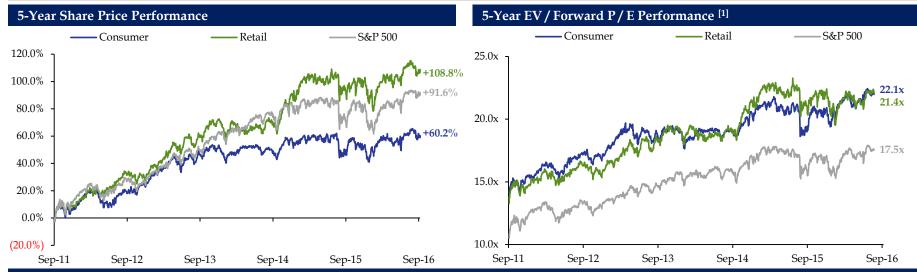








# **Public Equity Market Valuation Trends**



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		s Share	24(45 35)	mmamre e

		Median							
	Number of	Enterprise Value	Median TEV/LT	M Multiples	Median EV Multiple	Median TEV/Forward Multiples		Median EV Multiple	
Sector/Sub-Sector	Companies	\$ in Millions	Revenue	EBITDA	LTM P/E	Revenue	EBITDA	Forward P/E	
Consumer	84	\$4,081	1.9x	12.3x	21.8x	1.9x	12.2x	21.4x	
Personal Products	13	18,139	2.9x	15.1x	27.8x	2.9x	14.4x	25.6x	
Apparel, Accessories & Footwear	34	6,976	2.1x	13.4x	21.8x	2.1x	9.7x	20.4x	
Household Products	16	4,081	1.9x	12.3x	27.1x	1.9x	12.4x	21.4x	
Consumer Services	8	1,702	1.8x	9.9x	20.0x	1.7x	8.9x	22.2x	
Recreational Products	13	648	1.1x	12.0x	19.5x	1.1x	12.2x	19.5x	
Retail	132	4,951	0.8x	9.0x	17.9x	0.7x	8.7x	16.6x	
Grocery & Pharmacy	15	29,784	0.4x	8.0x	18.3x	0.4x	7.9x	16.2x	
Mass Merchandise Retail	13	17,959	0.5x	7.7x	17.2x	0.5x	7.3x	16.9x	
Specialty Retail	54	4,269	0.8x	10.0x	17.6x	0.7x	9.4x	15.4x	
Discount & Off-Price Retail	14	5,336	0.8x	11.1x	23.3x	0.6x	9.7x	21.3x	
Apparel, Accessories & Footwear	25	4,567	1.1x	7.4x	17.2x	0.8x	7.0x	16.2x	
Internet & e-Commerce	11	1,673	1.6x	16.8x	19.7x	1.5x	12.0x	19.0x	
S&P 500	500	NM	2.2x	11.6x	24.9x	2.1x	10.7x	17.5x	

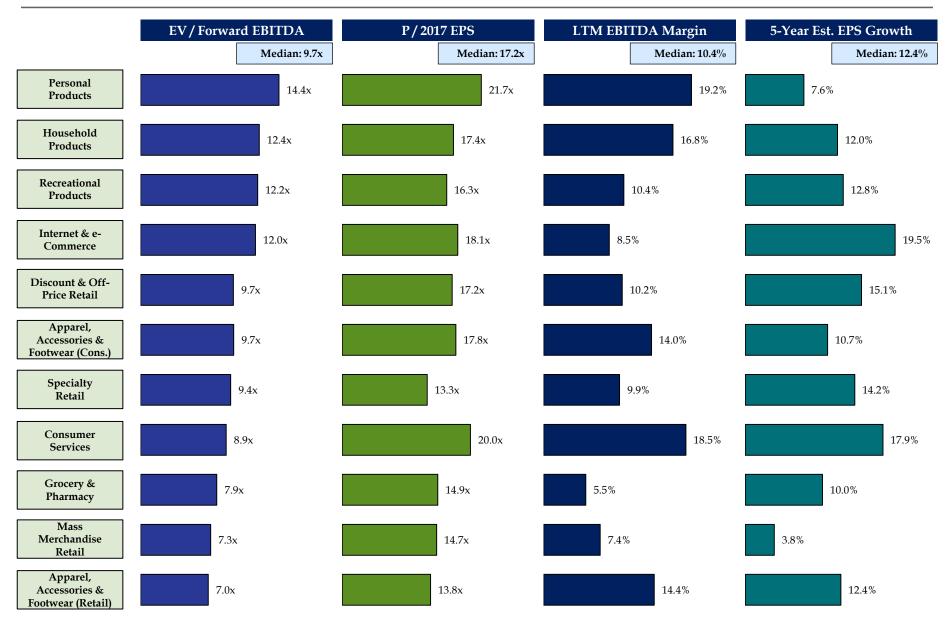
Source: S&P Capital IQ as of September 30th, 2016

\* Each index is comprised of the companies noted on pages 14



<sup>[1]</sup> Forward P/E multiples in charts do not match, as 5-year performance chart is market capitalization weighted

# Public Equity Market Valuation Trends (Cont'd)



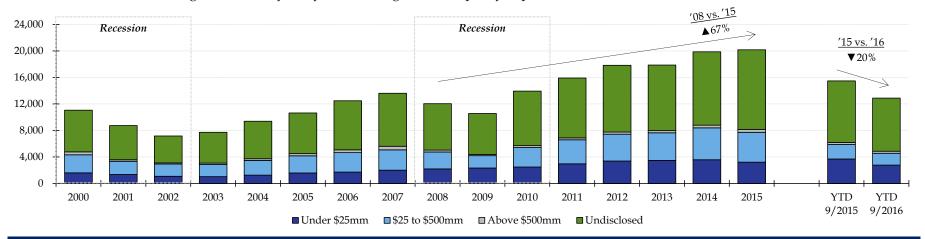
Source: S&P Capital IQ as of September 30th, 2016



<sup>\*</sup> Each index is comprised of the companies noted on pages 14

### **Transaction Volume**

- Historically, M&A cycles have not extended past seven years; 2016 is year six of the cycle
  - Relative to past cycles, interest rates are lower, corporate balance sheets are stronger, and private equity firms have more untapped capital
- 2016 has demonstrated signs that the buyout cycle is slowing, however, plenty of positive drivers remain



## Median Transaction Multiples (Enterprise Value / LTM EBITDA)

- Purchase multiples by both financial and strategic buyers remain above their five-year median
- Deal multiples may remain elevated due to strong competition for high quality assets as strategic corporate and private equity firms continue to seek acquisitions to fuel growth and deploy capital



## Consumer & Retail Sector M&A Trends

## Consumer M&A activity skewed towards > \$1 billion transactions

- Strategic buyers: cash-flush, equity market favors consolidators
- Financial investors: record levels of un-invested capital and moderated IRR expectations

## As sub-sectors have consolidated, retail businesses are now looking outside of "traditional" M&A for targets

- The retail industry has become more concentrated as a result of the struggle to drive traffic growth
- Retailers seek complementary service offerings to bring consumers back
  - Macy's acquired Bluemercury
  - Urban Outfitters acquired a pizza restaurant concept

# Consumer Products transactions still weighted toward strategic transactions

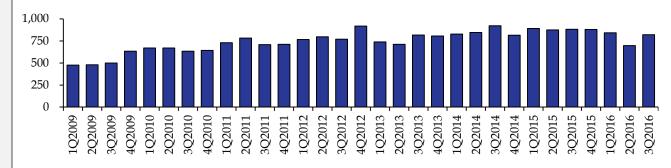
- Ability to buy contribution margin enables conglomerates to pay high multiples and quickly add scale
- Of any sector, consumer products has seen the least financial buyer activity

# Both Consumer and Retail companies are focused on omni-channel expansion

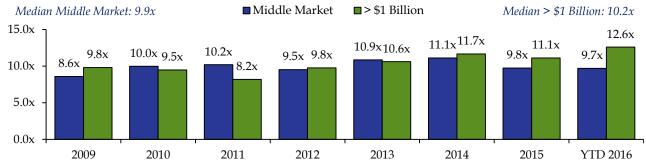
- Restoration Hardware acquired wholesaler WaterWorks
- Unilever acquired Dollar Shave Club for \$1 billion, over 6x revenue













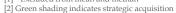
## **Consumer Precedent M&A Transactions**

<b>Consumer Precedent M&amp;A Transactions</b>	(\$ in millions)
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Announced			Enterprise	LTM		EV/LTM	
Date	Acquirer	Target	Value (EV)	Revenue	EBITDA	Revenue	EBITDA
8/1/16	Companies Diversified Holdings LLC (NYSE:CODI)	5.11, Inc.	\$400	\$293	\$38	1.4x	10.5x
7/26/16	Gildan Activewear Inc. (TSX:GIL)	Peds Legwear Inc.	55	80	-	0.7x	-
7/25/16	G-III Apparel Group, Ltd.	Donna Karan International Inc.	650	-	-	-	-
7/22/16	L'Oreal SA (ENTXPA:OR)	It Cosmetics, LLC	1,200	182	-	6.6x *	-
7/20/16	Unilever PLC (LSE:ULVR)	Dollar Shave Club, Inc.	1,000	152	-	6.6x *	-
6/24/16	Henkel Consumer Goods Inc.	The Sun Products Corporation	3,600	1,600	-	2.3x	-
6/16/16	Revlon Consumer Products Corp.	Elizabeth Arden, Inc.	864	950	-	0.9x	-
6/15/16	24 Hour Fitness USA, Inc.	Gold's Gym International	-	-	-	-	-
6/2/16	Johnson & Johnson Consumer (NYSE: JNJ)	Vogue International LLC	3,300	-	-	-	-
5/16/16	Clayton, Dubilier & Rice, Inc.	High Ridge Brands Co.	415	-	-	-	-
5/10/16	Sequential Brands Group, Inc. (NasdaqGS:SQBG)	Gaiam Inc.	146	-	-	-	-
5/4/16	Gildan Activewear Inc. (TSX:GIL)	A and G, Inc. (Alstyle Apparel)	109	183	19	0.6x	5.8x
5/3/16	The Clorox Company (NYSE:CLX)	ReNew Life Formulas, Inc.	290	115	-	2.5x	-
4/27/16	Hanesbrands Inc. (NYSE:HBI)	Pacific Brands Limited	1,022	823	82	1.2x	12.5x
4/19/16	GP Investments Acquisition Corp. (NasdaqGS:GPIA)	WKI Holding Company, Inc.	698	672	71	1.0x	9.8x
4/19/16	Oxford of South Caroline	Southern Tide, LLC	85	-	-	-	-
4/13/16	Warburg Pincus LLC	Reiss (Holdings) Ltd	327	207	35	1.6x	9.5x
4/7/16	Hanesbrands Inc. (NYSE:HBI)	Champion Europe S.p.A	200	-	20	-	10.0x
3/3/16	Samsonite International (SEHK:1910)	Tumi Holdings, Inc. (NYSE:TUMI)	1,729	548	122	3.2x	14.2x
2/24/16	Vista Outdoor Inc. (NYSE:VSTO)	Bell Sports Corp.	400	-	-	-	-
2/8/16	Najafi Companies	Apollo Global Education Group, Inc.	1,086	2,328	263	0.2x	2.0x *
2/2/16	ZAGG Inc. (NasdaqGS:ZAGG)	mophie, inc.	105	-	-	-	-
1/20/16	Brunswick Corporation (NYSE:BC)	Cybex International Inc.	195	169	-	1.2x	-
1/15/16	Qingdao Haier Co., Ltd.	GE Appliances Inc.	5,400	-	540	-	10.0x
12/31/15	Nautilus Inc. (NYSE:NLS)	Octane Fitness, LLC	115	64	-	1.8x	-
12/14/15	Newell Rubbermaid Inc. (NYSE:NWL)	Jarden Corp. (NYSE:JAH)	17,936	8,541	897	2.1x	20.0x *
12/1/15	Fila Korea Ltd. (KOSE:A081660)	Alexandria Holdings Corp.	239	-	-	-	-
11/23/15	Prestige Brands Holdings, Inc.	DenTek Oral Care	225	60	-	3.8x	-
11/5/15	GBG USA, Inc.	PS Brands, LLC	130	100	-	1.3x	-
11/4/15	Brentwood Associates, Inc.	J. McLaughlin	-	-	-	-	-
8/21/15	Catterton Partners	Steiner Leisure	896	896	73	1.0x	12.3x
7/15/15	The Middleby Corporation (NasdaqGS:MIDD)	Aga Rangemaster Group (LSE:AGA)	222	445	11	0.5x	20.2x *
7/13/15	Jarden Corp. (NYSE:JAH)	The Waddington Group	1,350	-	_	-	-
7/9/15	Coty Inc. (NYSE:COTY)	Proctor & Gamble, Portfolio of Beauty Brands	15,855	-	_	-	-
7/9/13	Coty file. (INTSE.COTT)	1 Toctor & Gamble, Fortiono of beauty brands	13,833		-	-	

Median - Strategic	1.3x	10.0x
Median - Financial	1.2x	10.1x
Median - All	1.3x	10.0x







## **Retail Precedent M&A Transactions**

Retail Precedent M&A Transactions	(\$ in millions)
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Announced			Enterprise	LTM		EV/LTM	
Date	Acquirer	Target	Value (EV)	Revenue	EBITDA	Revenue	EBITDA
10/3/16	Bass Pro Outdoor World, LLC	Cabela's Incorporated (NYSE:CAB)	\$5,500	-	-	-	-
9/29/16	Tractor Supply Company (NasdaqGS:TSCO)	Petsense, Inc.	116	-	-	-	-
8/8/16	Wal-Mart Stores Inc. (NYSE:WMT)	Jet.com, Inc.	3,300	-	-	-	-
8/7/16	Steinhoff International Holdings N.V. (JSE:SNH)	Mattress Firm Holding Corp. (NasdaqGS:MFRM)	3,866	2,824	213	1.4x	18.1x *
4/18/16	Vestis BSI Funding II, LLC	Eastern Mountain Sports and Bob Store's	38	-	-	-	-
3/14/16	Apollo Global Management (NYSE:APO)	The Fresh Market (NasdaqGS:TFM)	1,312	1,857	191	0.7x	6.9x
2/17/16	DSW Shoe Warehouse, Inc.	Ebuys, Inc.	118	-	-	-	-
2/11/16	Sun Capital Partners, Inc.	Furniture Factory Outlet, LLC	-	-	-	-	-
1/7/16	Hudson's Bay Company (TSX:HBC)	Gilt Groupe, Inc.	250	-	-	-	-
1/5/16	KKR & Co. L.P.	Mills e-commerce Enterprises, Inc. (Mills Fleet Farm)	1,200	-	-	-	-
12/3/15	Thomas H. Lee Partners, L.P.	Bargain Hunt Superstores	-	-	-	-	-
11/30/15	Mattress Firm Holding Corp. (NasdaqGS:MFRM)	Sleepy's, LLC	780	1,099	70	0.7x	11.1x
11/11/15	The Kroger Co. (NYSE:KR)	Roundy's (NYSE:RNDY)	803	4,013	115	0.2x	7.0x
10/27/15	Walgreens Boots Alliance, Inc. (NasdaqGS:WBA)	Rite Aid Corporation (NYSE:RAD)	9,507	15,845	726	0.6x	13.1x
8/24/15	Sycamore Partners	Belk	2,867	4,150	414	0.7x	6.9x
7/22/15	The Home Depot, Inc. (NYSE:HD)	Interline Brands Inc.	2,423	1,731	131	1.4x	18.5x *
6/1/15	BootBarn Inc.	Sheplers, Inc.	2,030	2,541	241	0.8x	8.4x
5/18/15	Ascena Retail Group Inc. (NasdaqGS:ASNA)	ANN INC. (NYSE:ANN)	2,923	-	-	-	-
5/15/15	Hudson's Bay Company (TSX:HBC)	GALERIA Holding GmbH	2,545	-	-	-	-
3/19/15	RCG Corporation Limited (ASX:RCG)	ACCENT FOOTWEAR NZ, Ltd.	147	157	15	0.9x	9.9x
2/20/15	Berkshire Hathaway Inc. (NYSE:BRK.A)	Detlev Louis Motorradvertriebs GmbH	152	139	20	1.1x	7.5x
2/4/15	Staples, Inc. (NasdaqGS:SPLS)	Office Depot (NasdaqGS:ODP)	6,879	17,197	533	0.4x	12.9x
2/3/15	Macy's, Inc. (NYSE:M)	Bluemercury	210	-	-	-	-
12/14/14	BC Partners	Pet Smart NasdaqGS:PETM)	8,756	6,736	973	1.3x	9.0x
9/16/14	Hellman & Friedman	Grocery Outlet	1,100	1,300	105	0.8x	10.5x
9/4/14	Mattress Firm Holding Corp. (NasdaqGS:MFRM)	The Sleep Train, Inc.	441	459	26	1.0x	16.7x *
7/30/14	Nordstrom Inc. (NYSE:JWN)	Trunk Club Inc.	454	307	-	1.5x	-
7/28/14	Dollar Tree (NasdaqGS:DLTR)	Family Dollar Stores (NYSE:FDO)	9,185	10,378	815	0.9x	11.3x
7/22/14	KKR & Co. L.P.	The Hut.com Ltd	171	-	-	-	-
7/17/14	Herman Miller Inc. (NasdaqGS:MLHR)	Design Within Reach, Inc. (OTCPK:DWRI)	161	218	-	0.7x	-
7/15/14	Hardy Capital Partners	Gerler & Son, Inc. (d/b/a OnlineShoes.com)	322	-	-	-	-
7/2/14	The Kroger Co. (NYSE:KR)	Vitacost.com, Inc. (NasdaqGS:VITC)	270	450	-	0.6x	-
6/3/14	Sailing Capital Overseas Investments Fund	Brookstone Inc.	283	472	5	0.6x	54.1x *
3/6/14	Albertson's (NYSE:ABS)	Safeway (NYSE:SWY)	7,078	28,547	1,273	0.2x	5.6x
				Median - Stra	toric	0.7x	11 1x

Median - Strategic0.7x11.1xMedian - Financial0.8x8.3xMedian - All0.8x9.0x



### Consumer M&A Transactions

#### **Unilever Acquires Dollar Shave Club**



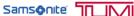


Enterprise Value: \$1.0Bn\*

Financial Information Not Disclosed

- In addition to growing sales, DSC is a platform for Unilever to learn about its customers through subscription service
- DSC will operate autonomously with Michael Dubin continuing as CEO
- Represents a lucrative exit for earlystage venture capital investors

#### Samsonite Acquires Tumi



Enterprise Value: \$1.7Bn Revenue Multiple: 3.2x EBITDA Multiple: 14.2x Trans. Leverage: ~3.0x

- Creates global luggage giant as combined entity (over 14% market share)
- Samsonite has been on acquisition spree and expanded into retail
- Tumi acquisition represents largest deal to date

### Newell Rubbermaid Acquires Jarden Corporation

## Newell Rubbermaid JARDEN corporation

Enterprise Value: \$17.9Bn Revenue Multiple: 2.1x EBITDA Multiple: 20.0x Trans. Leverage: ∼5.5x

- Combination creates \$16Bn consumer goods company with portfolio of power brands in large, growing and unconsolidated global markets
- Expected \$500M in cost synergies over four years and annual adjusted EBITDA of over \$3Bn post synergies

## COTY Acquires 43 P&G Beauty Brands

## COTY P&G

Enterprise Value: \$12.9Bn Revenue Multiple: N/A EBITDA Multiple: N/A Trans. Leverage: N/A

- Acquisition was made through a Reverse Morris Trust
- Deal includes prestigious brands (i.e., COVERGIRL) and expands Coty's scale in large beauty markets such as Brazil and Japan
- Expected \$150MM in synergies

### **Retail M&A Transactions**

### Apollo Global Management Acquires The Fresh Market





Enterprise Value: \$1.3Bn Revenue Multiple: 0.7x EBITDA Multiple: 6.9x Trans. Leverage: ~4.2x

- Apollo has had success with other grocery retailers, such as Sprouts Farmers market and Smart & Final Stores Inc.
- Apollo will provide TFM with the financial muscle and operational maturity to grow into a larger entity

## Kroger Acquires Roundy's



Enterprise Value: \$0.8Bn Revenue Multiple: 0.2x EBITDA Multiple: 7.0x Trans. Leverage: ~3.7x

- Brings a complementary store base in communities throughout Wisconsin and a stronger presence in the greater Chicagoland area
- Kroger remains very well positioned to be a consolidator in the industry
- Expected \$40MM in synergies

## **Sycamore Partners Acquires Belk**



Enterprise Value: \$2.8Bn Revenue Multiple: 0.7x EBITDA Multiple: 6.9x Trans. Leverage: ~7.7x

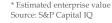
- Belk was Sycamore's first department store purchase and biggest deal ever
- Belk became the 10<sup>th</sup> major retailer in Sycamore's portfolio
- The Belk family will continue to manage the business and will keep its corporate headquarters in Charlotte, NC

## Staples Acquires Office Depot (Cancelled)

## STAPLES Office

Enterprise Value: \$6.8Bn Revenue Multiple: 0.4x EBITDA Multiple: 12.9x Trans. Leverage: ~5.0x

- Would have combined the 1<sup>st</sup> and 2<sup>nd</sup> largest U.S. office-supply retailers
- The Federal Trade Commission (FTC) said the business combination would eliminate competition and raise prices, and rejected the proposed transaction without a counteroffer





## Middle Market Private Equity Activity

## Private equity activity has slowed over the first three-quarters of 2016

 3Q16: \$121 billion deployed (down 10%) in 672 transactions (down 7%)

## Expectation that activity may remain muted, with most deal flow coming from add-on acquisitions to platforms

- Bolt-on strategy levels the playing field with strategic buyers: easier to finance and synergies available
- Driven Brands (Roark Capital): rollup of auto service centers

# Valuation multiples are influenced and inflated by structural enhancements

- Used to offset expectation that valuations will compress by exit
- Low-rate and modest-growth macroeconomic environment has moderated IRR expectations

# Financial buyers are allocating capital to growth-oriented concepts, earlier

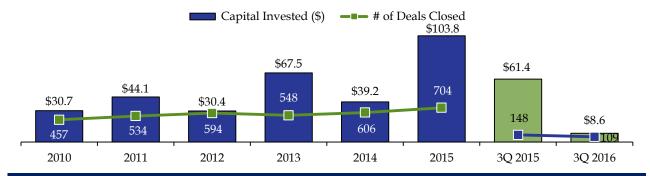
- Thomas H. Lee/Bargain Hunt
- Castanea Partners/Jeni's

## Retail LBO's have become less frequent and usually have some sort of distinguishing factor

- Sycamore's acquisition of Belk: real estate monetization potential
- Apollo's acquisition of Fresh Market: go-private to be able to invest in growth as competition proliferates

#### U.S. Private Equity Deal Flow (\$ in billions) Deal Value (\$) — # of Deals Closed \$200 1500 \$150 1000 \$100 500 \$50 \$0 1Q12 2Q12 3Q12 4Q12 1Q13 2Q13 3Q13 4Q13 1Q14 4Q11





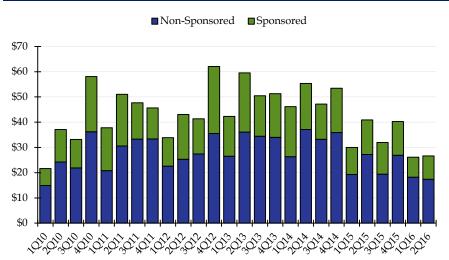
## U.S. Consumer & Retail Private Equity Exits (\$ in millions)



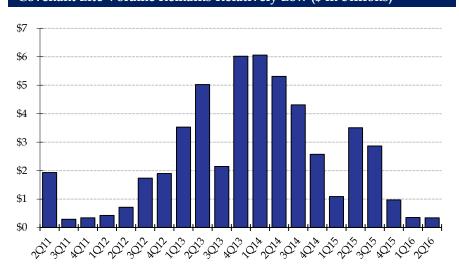


## **U.S. Middle Market Loan Market Trends**

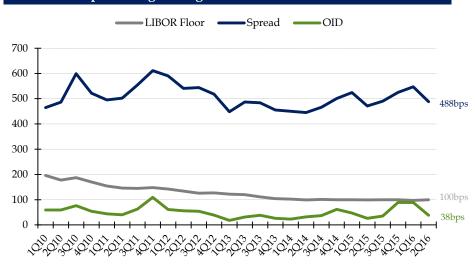




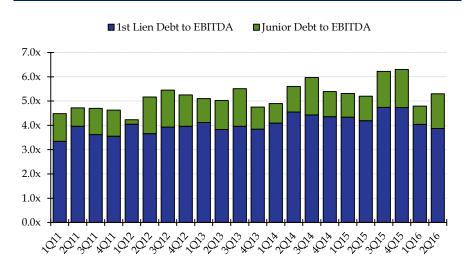
## Covenant Lite Volume Remains Relatively Low (\$ in billions)



## Term Loan Spreads Tightening [1]



## LBO Leverage Climbs Higher, However Lack of Supply Continues





## **Appendix: Company Symbol & Trade Name**

### Consumer & Retail

#### Personal Products

- AVP Avon Products Inc.
- CHD Church & Dwight Co. Inc.
- CL Colgate-Palmolive Co.
- CLX The Clorox Company
- COTY Coty Inc.
- EL The Estee Lauder Companies Inc.
- ENXTPA:OR L'Oreal SA
- ENXTPA: IPAR Inter Parfums Inc.
- KMB Kimberly-Clark Corporation
- LSE: ULVR Unilever PLC
- NUS Nu Skin Enterprises Inc. PG - The Proctor & Gamble Company
- REV Revlon, Inc.

#### Apparel, Accessories & Footwear

- VFC V.F. Corporation
- PVH PVH Corp.
- RL Ralph Lauren Corporation
- GIII G-III Apparel Group, Ltd.
- SHOO Steven Madden, Ltd.
- ICON Iconix Brand Group, Inc.
- DECK Deckers Outdoor Corp.
- GCO Genesco Inc.
- OXM Oxford Industries Inc.
- CROX Crocs, Inc.
- PERY Perry Ellis International Inc.
- VNCE Vine Holding Corp
- CHKE Cherokee Inc.
- RCKY Rocky Brands, Inc.
- HBI Hanesbrands Inc.
- ENXTPA:MC Louis Vuitton
- ENXTPA: RMS Hermès International
- BIT: LUX Luxottica Group S.p.A.
- SEHK: 1913 Prada S.p.A.
- LSE: BRBY Burberry Group plc
- KORS Michael Kors Holdings Limited
- COH Coach, Inc.
- SEHK: 1910 Samsonite International BIT: SFER - Salvatore Ferragamo S.p.A. •
- FOSL Fossil Group, Inc.
- BIT: TOD Tod's S.p.A.
- KATE Kate Spade & Company
- VRA Vera Bradley, Inc.
- TSX: GIL Gildan Activewear, Inc.
- NKE Nike, Inc.
- UA Under Armour, Inc.
- LULU Lululemon Athletica Inc.
- COLM Columbia Sportswear
- WWW Wolverine Worldwide Inc.

#### Household Products

- CENT Central Garden & Pet
- TSX: DII.B Dorel Industries Inc. ENR - Energizer Holdings Inc.

- HELE Helen of Troy Limited
- HRG HRG Group, Inc.
- LCUT Lifetime Brands, Inc.
- MIDD Middleby Corp.
- NWL Newell Rubbermaid Inc.
- PBH Prestige Brands Holdings, Inc.
- SMG The Scotts Miracle-Gro Company •
- SODA SodaStream International Ltd. SPB - Spectrum Brands Holdings, Inc.
- SWK Stanley Black & Decker, Inc.
- TUP Tupperware Brands Corporation
- WDFC WD-40 Company
- WHR Whirlpool Corp.

#### **Consumer Services**

- CLUB Town Sports International
- CNK Cinemark Holdings, Inc.
- MYCC ClubCorp Holdings, Inc.
- NTRI Nutrisystem, Inc.
- PLNT Planet Fitness, Inc.
- RGC Regal Entertainment Group
- RGS Regis Corp.
- WTW Weight Watchers International

## Recreational Products

- ACAT Arctic Cat Inc.
- BC Brunswick Corporation
- BDE Black Diamond, Inc.
- ELY Callaway Golf Co.
- HAS Hasbro Inc.
- HOG Harley-Davidson, Inc.
- JAKK JAKKS Pacific, Inc.
- **IOUT** Johnson Outdoors Inc.
- MAT Mattel, Inc.
- MPX Marine Products Corp.
- PII Polaris Industries Inc.
- SKUL Skullcandy, Inc.
- PSG Performance Sports Group Ltd.

#### **Grocery & Pharmacy Retail**

- IMKT.A Ingles Markets, Incorporated
- KR The Kroger Co.
- NGVC Natural Grocers
- SFM Sprouts Farmers Market, Inc.
- SVU SUPERVALU Inc.
- VLGE.A Village Super Market Inc. WFM - Whole Foods Market, Inc.
- WMK Weis Markets, Inc.
- ENXTAM: AH-Koninklijke Ahold N.V. •
- ENXTPA: CA Carrefour SA
- LSE:TSCO Tesco PLC
- CVS CVS Health Corporation
- DPLO Diplomat Pharmacy, Inc.
- RAD Rite Aid Corporation
- WBA Walgreens Boots Alliance, Inc.

#### Mass Merchandise Retail

- COST Costco Wholesale Corporation
- KSS Kohl's Corp.
- PSMT PriceSmart Inc.
- TCS The Container Store Group, Inc.
- TGT Target Corp.
- WMT Wal-Mart Stores Inc.
- BONT Bon-Ton Stores Inc.
- DDS Dillard's Inc.
- JCP J.C. Penney Company, Inc.
- IWN Nordstrom Inc.
- M Macy's, Inc. SHLD - Sears Holding Corporation
- SSI Stage Stores Inc.

#### Specialty Retail

- AZO AutoZone, Inc.
- AAP Advance Auto Parts Inc.
- CPRT Copart, Inc.
- GPC Genuine Parts Company
- LKO LKO Corp.
- KAR KAR Auction Services, Inc.
- ORLY O'Reilly Automotive Inc.
- AN AutoNation, Inc.
- GPI Group 1 Automotive Inc.
- KMX CarMax Inc.
- PAG Penske Automotive Group, Inc. SAH - Sonic Automotive Inc.
- AAN Aaron's, Inc.
- BBBY Bed, Bath & Beyond Inc.
- CONN Conns Inc.
- ETH Ethan Allen Interiors Inc. HVT - Haverty Furniture Companies
- KIRK Kirkland's Inc.
- LZB La-Z-Boy Incorporated
- MFRM Mattress Firm Holding Corp.
- PIR Pier One Imports, Inc.
- RCII Rent-A-Center, Inc.
- RH Restoration Hardware Holdings
- SCSS Select Comfort Corporation
- TPX Tempur Sealy International Inc.
- LNF Leon's Furniture Ltd. WSM - Williams-Sonoma Inc.
- BGFV Big 5 Sporting Goods Corp.
- CAB Cabela's Incorporated DKS - Dick's Sporting Goods Inc.
- FINL Finish Line Inc.
- FL Foot Locker, Inc. HIBB - Hibbett Sports, Inc.
- SPWH Sportsman's Warehouse BBW - Build-A-Bear Workshop Inc.
- BBY Best Buy Co., Inc.
- BKS Barnes & Noble, Inc.

- GME GameStop Corp.
- GNC GNC Holdings Inc.
- HGG hhgregg, Inc.
- MIK The Michaels Companies, Inc.
- ODP Office Depot, Inc.
- PRTY Party City Holdco Inc. SBH - Sally Beauty Holdings Inc.
- SIG Signet lewelers Limited
- SPLS Staples Inc.
- ULTA Ulta Salon
- VSI Vitamin Shoppe, Inc. HD - The Home Depot, Inc.
- LOW Lowe's Companies, Inc.
- TSCO Tractor Supply Company
- TTS Tile Shop Holdings, Inc.
- TILE Interface Inc.
- LL Lumber Liquidators Holdings Discount & Off-Price Retail
- BIG Big Lots Inc.
- DG Dollar General Corporation
- DLTR Dollar Tree, Inc. FRED - Fred's, Inc.
- TSX: DOL Dollarama Inc.
- BURL Burlington Stores, Inc.
- CATO The Cato Corporation
- CTRN Citi Trends, Inc.
- FIVE Five Below, Inc. GMAN - Gordmans Stores, Inc.
- ROST Ross Stores Inc.
- SMRT Stein Mart Inc.
- TUES Tuesday Morning Corporation
- TIX The TIX Companies, Inc. Apparel, Accessories & Footwear
- AEO American Eagle Outfitters, Inc.
- ANF Abercrombie & Fitch Co. AROP.O - Aeropostale, Inc.
- ASNA Ascena Retail Group Inc. BEBE - Bebe Stores, Inc.
- BOOT Boot Barn Holdings, Inc.
- CHS Chico's FAS Inc.
- CRI Carter's, Inc. DEST - Destination Maternity
- DSW DSW Inc.
- EXPR Express Inc. FRAN - Francesca's Holdings GES - Guess? Inc.
- GPS The Gap, Inc. LB - L Brands, Inc.
- PLCE The Children's Place, Inc.
- PSUN.O Pacific Sunwear SCVL - Shoe Carnival Inc.
- TYLS Tilly's, Inc.

- URBN Urban Outfitters Inc.
- ZMZ Zumiez, Inc.
- CPSE: PNDORA Pandora A/S
- MOV Movado Group, Inc.
- SIG Signet Jewelers Limited TIF - Tiffany & Co.
- Internet & e-Commerce
- AMZN Amazon.com Inc.
- CHGG Chegg, Inc.
- EBAY eBay Inc. FLWS - 1-800-Flowers.com Inc.
- NFLX Netflix, Inc.
- NILE Blue Nile Inc.
- OSTK Overstock.com Inc.
- PETS PetMed Express, Inc.
- SFLY Shuttefly, Inc. STMP - Stamps.com Inc.
- W Wayfair Inc.



## **Notes & Definitions**

S&P 500 Index- A broad index that includes American Companies.

EBITDA- A company's earnings before interest, taxes, depreciation, and amortization, is an accounting measure calculated using a company's net earnings, before interest expenses, taxes, depreciation and amortization are subtracted, as a proxy for a company's current operating profitability.

Dry Powder- Refers to cash reserves kept on hand to cover future obligations or to purchase assets.

GDP- Gross domestic product is the market value of the goods and services produced by labor and property located in the United States

Consumer Sentiment Index- The University of Michigan Consumer Sentiment Index is a consumer confidence index published monthly by the University of Michigan. The index is normalized to have a value of 100 in December 1964

National Unemployment Rate- the percentage of the total labor force that is unemployed but actively seeking employment and willing to work.

Non-Farm Payroll- Nonfarm payroll employment is a compiled name for goods, construction and manufacturing companies in the US. It does not include farm workers, private household employees, non-profit organization employees, or government employees . It is an economic indicator released monthly by the United States Department of Labor as part of a comprehensive report on the state of the labor market.

Housing Starts- are the number of new residential construction projects that have begun during any particular month.

The Economist- offers authoritative insight and opinion on international news, politics, business, finance, science, technology and the connections between them

LBO -- leveraged buyout (LBO) is the acquisition of another company using a significant amount of borrowed money to meet the cost of acquisition. The assets of the company being acquired are often used as collateral for the loans, along with the assets of the acquiring company.

Industrial Production Index (IPI)- is an economic indicator published by the Federal Reserve Board of the United States that measures the real production output of manufacturing, mining, and utilities Capital Goods Orders.

Covenant-lite loans- means that debt is being issued, both personally and commercially, to borrowers with less restrictions on collateral, payment terms, and level of income.

IRR-Internal Rate of Return.



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